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SORGHUM FOOD ENTERPRISE AND TECHNOLOGY DEVELOPMENT IN SOUTHERN AFRICA WORKSHOP

Golfview Hotel, 6-9 December, 2010

Outline



- Who is ZAMACE
- ZAMACE and the Smallholder Farmer
- Partnerships
- Challenges

What is **ZAMACE**



- ZAMACE is Zambia's sole commodities exchange
- An exchange is a structured market place where buyers/sellers can let the other know what they have for sale/purchase, quantity and price
- Commodity exchange transactions are governed by Rules and Regulations
- Transactions take place through ZAMACE authorised brokers



ZAMACE Mission Statement

ZAMACE will provide an efficient and vibrant Zambian and regional agricultural commodity exchange, supported by a warehouse certification and receipts system to enhance market access, liquidity and credibility in the commodities market.

- Established in 2007 as a response to a need for a market mechanism that addressed issues such as:
 - high transaction costs
 - poor market information
 - low levels of transparency and trust
- Exchange owned by 15 members, mostly from the agricultural sector, and financed through commercial services and through PROFIT
- Members governed by Exchange Rules & Regulations



Ownership & Control

1. AAI

2. Afgri Corporation

- 3. Amagrain
- 4. Cargill Zambia
- 5. CHC Commodities
- 6. Dunavant Zambia
- 7. Export Trading Company
- 8. Food Reserve Agency (FRA)

9. Quality Commodities

10.Sakiza Spinning

11.Savanna Commodities

12.Seaboard Commodities

13.Simba Milling

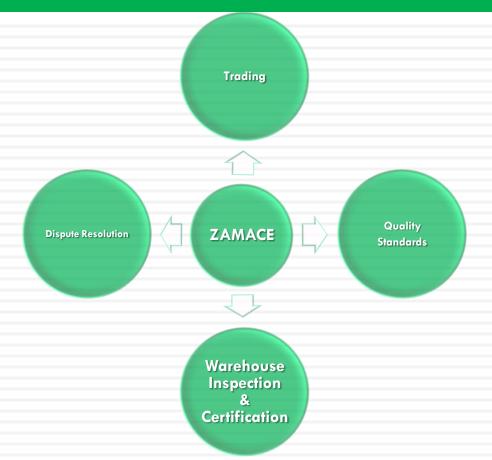
14.Zdenakie

15.Olam Zambia

- Currently owned by 15 Member-Brokers
- 2 Members seats on offer for sale (in red)
- Members governed by Exchange Rules & Regulations
- Board seats comprise; 1
 Independent Chairman, 8 Memberbrokers, 3 Institutional (ZNFU, MAZ & BAZ) and 3 Ex-officio (PROFIT, ED & FD)
- Total staff compliment of 6
- Initial financial and technical support by USAID-PROFIT

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ZAMACE SERVICES



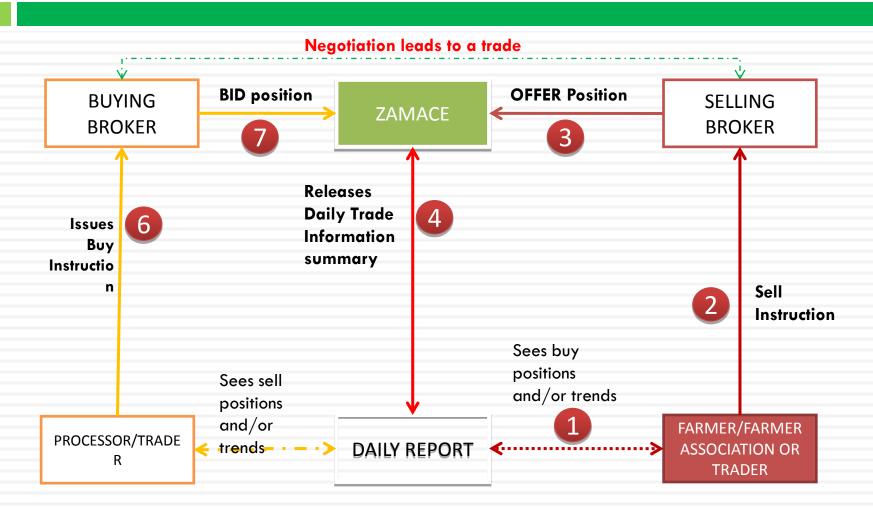


1. Commodity Trading

- Recorded first trade on 4th October 2007
- Trade major grain and oil seeds (maize, wheat, soya beans and sunflower)
- Other commodities traded as well including processed products (soya/cotton cake, maize meal, bran, edible beans, fertiliser and cement)
- Public place positions to buy/sell through broker



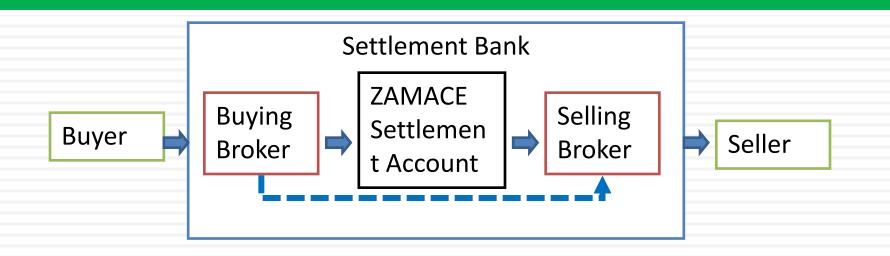
Basic Schematic



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Providing Guaranteed/Managed Settlement



Mitigating Delivery/Payment Default

Seller can use WR as proof of commodity/delivery Seller can place a performance bond Buyer can deposit funds in broker settlement account ahead of transaction

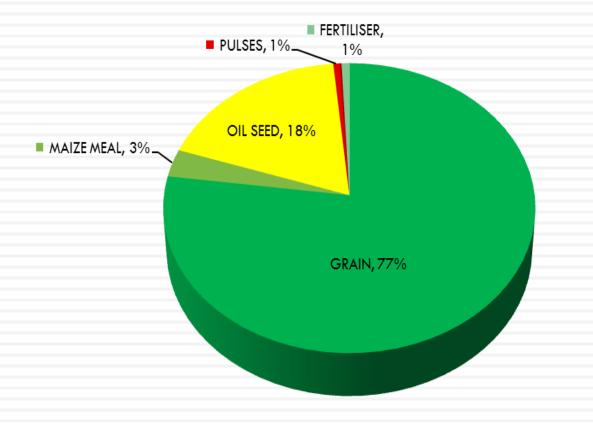


Commodity Contribution by Total Turnover Oct. 2007 – Oct. 2010

| COMMODITY CATEGORY | TURNOVER (US\$) |
|--------------------|-----------------|
| GRAIN | 55,228,922.94 |
| MAIZE MEAL | 2,212,979.59 |
| OIL SEED | 13,070,668.24 |
| BRAN | 27,875.00 |
| PULSES | 421,223.00 |
| CEMENT | 127,362.90 |
| FERTILISER | 527,050.00 |
| GRAND TOTAL | 71,616,081.67 |



Commodity Contribution by Total Turnover Oct. 2007 – Oct. 2010





2. Grades & Standards

- ZAMACE has developed quality standards, acceptable to and recognised by the agricultural industry
- Harmonised Wheat standard with SAFEX standard
- Exchange contracts adhere to these standards
- Laboratory service for independent quality testing
- Ring testing with South African Grain Laboratory (SAGL)
- More standards requested by market e.g rice, barley, edible beans and groundnuts
- Can also look at <u>sorghum</u>





Example: Maize Standard

| | | GRADES | | |
|--|-----|----------|----------|----------|
| QUALITY PARAMETER | UOM | А | В | с |
| Moisture | % | 12.5 max | 12.5 max | 12.5 max |
| Extraneous matters | % | 1.0 max | 1.5 max | 2.0 max |
| Broken Grains | % | 6.0 max | 7.0 max | 8.0 max |
| Other Coloured grains | % | 3.0 max | 4.0 max | 5.0 max |
| Total other Defective grains of which: | % | 11.0 max | 18.5 max | 26.0 max |
| a. Discoloured grains | % | 3.0 max | 6.0 max | 9.0 max |
| b. Insect/pest damaged grains | % | 3.0 max | 6.0 max | 9.0 max |
| c. Diseased grain | % | 2.0 max | 2.0 max | 2.0 max |
| d. Immature or Shrivelled grain | % | 1.0 max | 1.5 max | 2.0 max |
| e. Fugal damaged grains | % | 0.5 max | 1.0 max | 1.5 max |
| f. Germinated grains | % | NIL | NIL | NIL |
| g. Pass thru 6.35mm sieve | % | 1.5 max | 2.0 max | 2.5 max |
| Diplodia | % | NIL | NIL | NIL |
| Fusarium | % | 0.5 max | 0.5 max | 0.5 max |



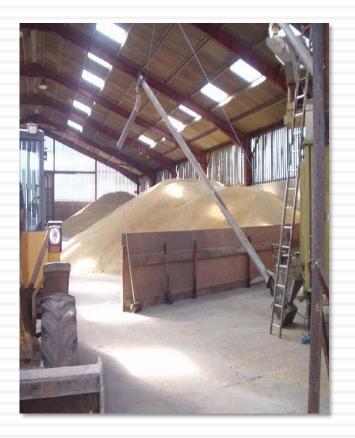
3. Warehouse Inspection & Certification

- Secure storage guarantees Q&Q (Quality & Quantity) of stored commodity
- ZAMACE trains and certifies warehouse operators to manage, grade and store commodities
- Critical to participation of emergent and

small-scale farmers – trade confidence in

aggregation

 Identifying and inspecting storage in districts to develop WRS (Warehouse Receipt System)





ZAMACE and the Smallholder

- Provides transparency and price discovery
- Removes all position-takers between the farmer/trader and the end market
- Offers the best possible market price under prevailing market conditions
- Mitigates substantial risks in transactions
- Empowers the farmer to evolve from price-taker to price-setter
- Eventually will create the opportunity to access credit

ZAMACE provides the conditions for <u>'commercialising' the smallholder and</u>







Chongwe Pilot 2008/09

- Collaboration with Participatory Village Development in Isolated Areas (PaViDIA)
- PaViDIA supported villages to setup community sheds
- ZAMACE role was to encourage farmers to fill the sheds with maize for onward placement on the Exchange
- Each community appointed a shed quality manager









Chongwe Pilot 2008/09

- ZAMACE conducted training sessions for targeted smallholder farmers on grain grading, handling and storage
- Operations of the Exchange were also explained to the participants
- ZAMACE inspected +50 community sheds for storage of maize









GMEP Start-up Areas

- Southern, Central and Eastern Provinces
- USAID/COMPETE funding this outreach initiative cost share basis
- WFP purchased maize shellers, scales and sieves for ZAMACE on-ward lease to farmers
- District warehouse operators certified



Chiyobola Community - Sibanje Shed, Monze District, Southern Province







GMEP Partners

- USAID-COMPETE is providing 12 months financial support to the initiative
- ZAMACE is facilitating the lease of smallscale shellers, scales and sieves to smallscale farmers through WFP/P4P support



A technician from SARO Agric conducting training on use of the shellers to Twikatane participating community in Central Province







4. Dispute Resolution

- ZAMACE transactions are backed by enforceable standardised contracts
- All disputes referred to Arbitration as per ZAMACE Rules of Arbitration
- Arbitration backed by Arbitration Act
- Encouraging respect for contracts





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Some of our Challenges

- Absence of legal framework for commodities Exchange working with -Securities and Exchanges Commission (SEC) to develop framework
- Need for settlement guarantee structure developing model with one of the banks
- ICT infrastructure for trading and WR issue and monitoring
- Training of stakeholders and legislators on importance of commodity exchange
- Enhancement of Laboratory equipment and expanded commodities (e.g sorghum)
- Streamlining role of Government in commodity trade
- General public awareness of commodities exchange is low